



Welcome to the 2023 Entrepreneurship at Cornell Kickoff!!

Internship Program

Summer internships provide entrepreneurial students with opportunities to gain essential experience in small to mid-sized businesses located throughout the US and abroad.

[Participate in the Internship Program >](#)

Hackathons

Students from all degrees, majors, and programs team up to create fast solutions to real problems

Internship Program

Opportunities for entrepreneurial students and small to mid-sized businesses

eLab

Intense student business accelerator that launches 20 businesses a year

Eclectic Convergence

Fall NYC event featuring high profile speakers, networking, and competition



Entrepreneurship at Cornell

SEARCH

Entrepreneurship Ecosystem

View all of our programs and resources by category



is the gateway to your
entrepreneurship journey

100% university-wide

For ALL students

Accelerators and Incubators

Co-working Spaces

Competitions

Funding and Fellowships

Internships

Legal, Accounting and Library Services

Licensing and Technology Resources

Mentorship and Training

Networking

Regional Resources

Social Entrepreneurship Programs

Student Clubs and Related Organizations

<https://eship.cornell.edu>

ENTREPRENEURSHIP AT CORNELL

Find and foster the entrepreneurial spirit
in participants from
every college,
every field
in every stage of life.

MISSION

Connecting to Mentors and Founders

Blackstone LaunchPad[®]

BET

W.E. Cornell

Johnson EiRs

Pillsbury EiRs

ENG EiRs

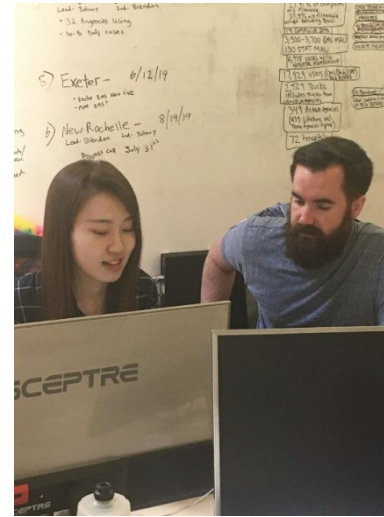
Family Business EiRs

The logo for startuptree features a stylized white tree icon on a green rectangular background, followed by the word "startuptree" in white lowercase letters.

And MORE on EaC website!!

Advisory
Council
Members
love to
mentor
too!

**ENTREPRENEURSHIP
AT CORNELL**



Connecting to Internships
40-50 per summer

Connecting via Hackathons



Connecting with Peers – Join a club or organization

- Life Changing Labs
- Student Agencies
- CVC, CVEC, BET, WE Cornell, Family Business Club, Ventures Accelerated
 - Social Enterprise at Cornell
 - Asia Business Association
- Sustainable Global Enterprise Club
 - BlackGen Capital
- Cornell Society of Women in Business
- Black Graduate Business Association
 - Digital Consulting
 - MANY MORE

Connecting with
Social
Entrepreneurship

- Clinton Global Initiative University
- Center for Sustainable Global Enterprise
- Center for Transformative Action
- David M. Einhorn Center for Community Engagement
- Social Enterprise at Cornell
- Big Red Microenterprise
- Social Business Consulting Club
- Cornell Center for Women, Justice, Economy and Technology
- Grub Ventures
- And a bunch more on our website!

Get connected to Funding and Competitions:

<https://eship.cornell.edu/cat/funding-fellowships/>

<https://eship.cornell.edu/cat/competitions/>



Apply using the QR Code

Is there a problem you want to solve?
Do you have an idea for its solution?

Blackstone LaunchPad



**ENTREPRENEURSHIP
AT CORNELL**

BIG IDEAS COMPETITION

Pitch your idea for a chance to win
over \$10,000

Deadline to apply is October 6th

email felixl@cornell.edu or na276@cornell.edu with questions



MANAGED BY:

**ENTREPRENEURSHIP
AT CORNELL**

Two co-working spaces located in Kennedy Hall and Collegetown



Network Opening.

**ENTREPRENEURSHIP
AT CORNELL**



**CORNELL
TECH**

11.3.23

One full day of

Eclectic Convergence

Cornell Entrepreneurship Summit

ENTREPRENEURSHIP CELEBRATION

Cornell University, Ithaca NY

April 13-14, 2023

[Register Now](#)

Key links:

EaC site: <http://eship.cornell.edu/>

eLab site: <https://www.elabstartup.com/>

StartupTree: <https://cornell.startuptree.co/>

Blackstone LaunchPad:

<https://eship.cornell.edu/blackstone-launchpad-mentors/>

Key Action Items:

Join the [eship listserv](#) from our home page

Follow us on [social media](#) – LinkedIn!

Check out the entire ecosystem on our website

Entrepreneurship Minor

“any person...any startup”

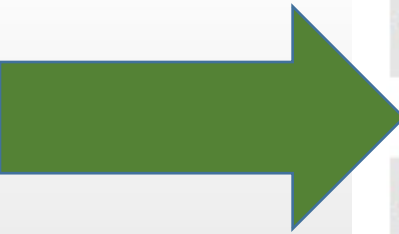
Matt Marx, EaC Faculty Director



US Universities Ranked By Number Of Graduating Startup Founders

🔍 Search

University	Total number of funded founders**
Stanford	472
MIT	325
UC Berkeley	297
Harvard	281
Cornell	161
Penn	139
Carnegie Mellon	126
Columbia	125
Yale	114
U of Southern Calif. (USC)	113
U of Michigan	104
UCLA	103



Entrepreneurship Minor for 2023+

- Fewer credits (18 → 16.5)
- More flexibility / course options
- Hands-on Practicum

Entrepreneurship Minor Requirements

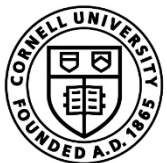
Section	Credits
Gateway course (AEM2220)	3
Accounting	3
Ideation	1.5
Entrepreneurial Strategy	3
Verticals/Topics (social ent., healthcare, family firms, legal)	4.5
Practicum	1.5
	16.5

Sortable list of entrepreneurship courses



Semester	Course Number	Course Name	Topic	School	Ugrad?	Offered 22/23	Credits
Fall	NBAY 6080	Building Entrepreneurial Ventures	Business Plan	Cornell Tech	No	Yes	1.5
Fall	AEM 3249	Entrepreneurial Marketing and Strategy	Business Plan	Dyson	Yes	Yes	3
Fall	NBA 6230	Actualizing Your Startup - Part I	Business Plan	Johnson	No**	Yes	1.5
Fall	NBA 3000, NBA 5640	The Business of Entrepreneurship	Business Plan	Johnson	Yes	Yes	3
Fall	NBAY 6090	Digital Marketing	Fundamentals	Cornell Tech	No	Yes	1.5
Fall	AEM 2220	Dilemmas in Entrepreneurship	Fundamentals	Dyson	Yes	Yes	3
Fall	ENGRG 4960	Entrepreneurial Practicum in Engineering	Fundamentals	Engineering	Yes	Yes	1 to 4
Fall	ENGRG 2270	Introduction to Entrepreneurship for Engineers	Fundamentals	Engineering	Yes	Yes	3
Fall	MAE 1270	Introduction to Entrepreneurship for Engineers	Fundamentals	Engineering	Yes	Yes	3
Fall	NBA 6395	Entrepreneurial Mindset	Fundamentals	Johnson	No	Yes	0.5
Fall	NBA 5070	Entrepreneurship for Scientists and Engineers	Fundamentals	Johnson	Yes	Yes	3
Fall	HADM 3610	Communication for Entrepreneurs	Fundamentals	Nolan	Yes	No	3
Fall	HADM 3135	Conversations with Entrepreneurs	Fundamentals	Nolan	Yes	Yes	3
Fall	HADM 6135	Conversations with Entrepreneurs	Fundamentals	Nolan	No	Yes	3
Fall	NBAY 5180	Design Thinking	Ideation	Cornell Tech	No	Yes	1.5
Fall	TECH 5325	Research for Startup Nation: Innovation in Israel iTrek Trip	Ideation	Cornell Tech	No	Yes	0.5
Fall	AEM 4940 – LEC 007	Creativity Sprint: an Entrepreneurship Hackathon	Ideation	Dyson	Yes	Yes	1.5
Fall	AEM 3110	Design and Innovation	Ideation	Dyson	Yes	Yes	3

Visit the Entrepreneurship Minor site to learn more!



Cornell
SC Johnson College of Business



EXPLORE

business.cornell.edu/minors

CONTACT US

minors@business.cornell.edu

SCHEDULE

Bookings: Business Minors Office

VISIT

B60B Warren Hall

And now....a word from our
enduring partner
Student Agencies

Quinn Ackerman, President

Taking your startup to reality!



Now time for eLab
pitches!!

The background is a black field filled with a complex pattern of small white dots. Overlaid on this are several series of larger, semi-transparent dots in shades of blue and magenta. These dots are connected by thin, wavy lines in the same colors. Additionally, there are several overlapping, semi-transparent rectangular outlines in shades of blue and magenta, some of which are slightly offset from each other, creating a layered effect.

And now time for the
eship EXPO!!