

ENTREPRENEURSHIP AT CORNELL

WHY JOIN OUR ADVISORY COUNCIL?

Alumni and other business leaders who are interested in fostering the growth of entrepreneurship are encouraged to join the Entrepreneurship at Cornell (EaC) Advisory Council (AC) and experience these benefits:

NETWORK

- EaC facilitates and connects you with faculty leaders and students engaged in relevant projects and programs
- Advisory Council meetings give you the chance to connect with other leading Cornell entrepreneurs while learning about the University's eship initiatives and successes
- AC members have the opportunity to build enduring relationships with Cornell faculty, students, alumni and staff



KNOWLEDGE

- AC members take part in facilitated small group curated discussions on topics of interest to them
- AC members can take part in presentations and discussions with Cornell professors to advance their mutual knowledge
- AC members are able to leverage the diverse relationships built through the council to solve their critical business problems
- AC members have facilitated access to student groups for research projects and internships



MENTORSHIP OPPORTUNITIES

- The Advisory Council offers the chance to give back - mentor students, leveraging your knowledge and networks to help the next generation of Cornell entrepreneurs
- Connect with students in person or remotely to share your journey and offer guidance - students truly appreciate it



EXPOSURE

- Speak at a class, be on a panel or speak at a EaC or Cornell Entrepreneur Network (CEN) event
- Leverage your knowledge as a judge in various Cornell startup, idea and business competitions
- Be featured in Cornell publications by offering your case study or providing subject matter expertise in interviews



TALENT

- Bring top talent to your company through the EaC Internship Program or recruit full time employees
- Access to StartupTree



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FAQ

Membership has two components to foster the Cornell entrepreneurship ecosystem:

1. An interest (not a defined time commitment) in working with students, alumni, faculty and staff
2. Support of the EaC program with an annual gift

All gifts are directly used for the EaC yearly operating budget and are tax deductible

MEMBERSHIP TYPES

"Series Seed" \$1,000/year (for young alums)

"Series A" \$5,000/year

"Founder" \$10,000+/year

COUNCIL MEMBER EXPERIENCES

"My exposure to students through the advisory council never failed to energize me and spark ideas. I was moved to create more opportunities to connect and learn, and founded a free branding accelerator at my company, to serve Cornell student entrepreneurs. While we have certainly brought value to these young entrepreneurs and their businesses, the collaboration has benefited my company immensely."

- Jo McKinney, CEO, Burns Group, Founder, BGIN, CALS '87

"Being a member of the Advisory Council has been a great experience! Through the Council, my company has been able to connect with INCREDIBLE Cornell students - the students are curious and engaged. It has been rewarding to teach them the ropes of entrepreneurship and have them join our team at Zone Swimwear."

- Brooke Wingo, Co-Founder, Zone Swimwear, CALS '17

Who is on the AC?

eship.cornell.edu/advisory-council-members

Two meetings per year are offered to all AC members – typically the day prior to the Eclectic Convergence, Cornell Entrepreneurship Summit in NYC, and then during the Entrepreneurship at Cornell Celebration in Ithaca

Additional luncheon update meetings are periodically held in NYC, Boston, and Silicon Valley as warranted by special projects and AC member interests

To learn more about becoming a member, please contact

Zach Shulman: zjs2@cornell.edu (607) 227-1153 (m)

Deb Moesch: d1m8@cornell.edu (607) 342-0190 (m)

ESHIP.CORNELL.EDU