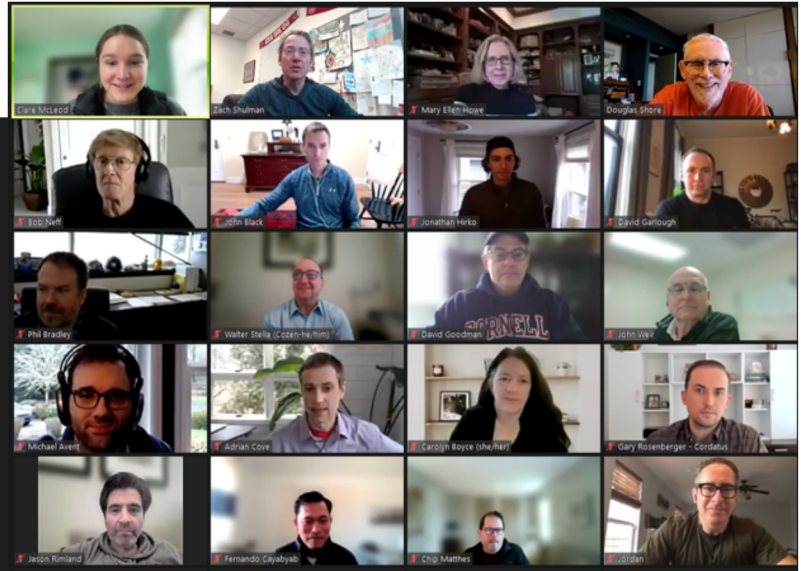


ENTREPRENEURSHIP AT CORNELL



Welcome to Cayuga Forum

Cayuga Forum is a virtual, facilitated, peer-to-peer coaching and networking program, exclusively for Cornell alumni.

The program mission is simple:

Connect Cornellians in meaningful ways with other Cornellians working in and around entrepreneurship.

How do we achieve our mission?



Monthly Pod Meetings

Alumni are placed in small groups (Pods) of 9-12 members. Pods meet monthly to support one another. Pods remain consistent for at least 12 months, and ideally longer.



Monthly Cross-Pod Meetings

The facilitation team hosts monthly cross-pod meetings open to all members. Focus areas differ each month but typically provide learning opportunities regarding other industries, business practices, and other topics of interest.



Ad Hoc Intros

The facilitation team curates intros between alumni interested in 1:1 meetings with other members who can assist them personally or professionally.

Membership Fee: \$500 / yr

- Fee is a tax-deductible gift to Cornell
- Supports programming for students
- Covers operational costs of program
- Free for EaC Advisory Council members

Why should you join?

- Peer coaching leads to mutual benefit
- Opportunity to learn from and grow alongside other entrepreneurial alumni
- Build your professional and personal network - connections meant to last
- Pods keep what you share confidential, making it a safe space



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Cayuga Forum: Pod Spotlight

→ Who runs Pod meetings?

Per Pod, 1-2 leaders support their Pod during the year. Leaders help schedule meetings, facilitate discussion, and collaborate with members. Pod leaders receive training and attend quarterly leadership meetings to advise on program direction. Pod leaders are key to the Cayuga Forum peer-to-peer community.

→ What do Pods talk about?

Although Pod meeting agendas are directed by the Pod leader(s) and members, the program facilitation team does recommend monthly mastermind sessions. During these sessions, 1 member volunteers to share out on a challenge they are facing, a decision they are trying to make, or a lesson they've learned. The floor is open, and all other members are encouraged to discuss and coach.

→ What do Pods agree to?

All members must read and sign off on the Cayuga Forum Program Constitution and Member Agreement. These documents contain supporting bullets, but they ultimately ensure 2 key concepts:

- **CONFIDENTIALITY.** All members are bound to keep what is shared within their Pod confidential
- **NO JERKS!** Pod members should be supportive and actively helpful to others in their Pod

What are members saying about the Pods?

"An ecosystem of driven professionals who share practical tools, networking, mentorship, and learnings all while building life long Big Red friendships!"

- Joe Prendergast (ILR, '14)